



## **Malaysia's first flagship fintech event, MyFintech Week 2019 to take place this June in Kuala Lumpur**

*Registration for MyFintech Week 2019 is now open*

**KUALA LUMPUR, 27 May 2019** – MyFintech Week 2019 (MyFW2019), Malaysia's first flagship fintech event will take place from 17 to 21 June 2019 in Sasana Kijang, Kuala Lumpur. Organised by Bank Negara Malaysia, this event is held in conjunction with Malaysia Digital Economy Corporation (MDEC)'s Malaysia Tech Week 2019.

MyFW2019 will bring together more than 100 visionary and leading voices in the world of fintech under one roof. With the theme, "Shifting Tides: Future of Finance", MyFW2019 will focus on five key areas i.e. Financial Inclusion (FI), Digital Economy, Insurtech, Islamic Finance and Cybersecurity. These topics will be deliberated in more than 30 keynotes, panels and fireside chats during this event.

MyFW2019 aims to promote growth and diversity in the fintech ecosystem, spur digital transformation of financial institutions, drive responsible innovation in fintech, and elevate public acceptance of fintech. During the week-long event, there will be many opportunities for fintech entrepreneurs, investors, technology leaders and experts, academics and other industry stakeholders to come together and collaborate on value-adding partnerships.

The event will also see more than 40 exhibitors from the industry and around the region showcasing their fintech products and services. In addition, participants of MyFW2019 will be able to attend technology Masterclasses for industry leaders.



The registration fee for participants from financial institutions such as commercial banks, investment banks, Islamic banks, insurers and takaful operators is RM890. For participants from non-financial institutions the fee is RM590. Interested participants may register online at: <https://www.myfintechweek.my/>

### **About MyFintech Week 2019**

Organised by Bank Negara Malaysia and held in conjunction with Malaysia Tech Week, MyFintech Week 2019 is a platform for the Malaysian fintech ecosystem to connect and collaborate with industry leaders and experts from around the globe. The event is supported by MDEC, United Nations Capital Development Fund (UNCDF), World Bank Group, Securities Commission Malaysia, FIDE FORUM and Fintech Association of Malaysia .

For media enquiries, please contact:

Jacinta Vythilingam : +6 012-314 5935

Christina Kwok : +6 012-287 7600

MyFW2019 Secretariat

Email : [media@myfintechweek.my](mailto:media@myfintechweek.my)